



**Building a Coalition for a Comprehensive
Transportation System in Los Angeles County**

WE LOVE LA!

(COUNTY & CITY!)

**Valentine's Celebration (February 17, 2011) and
Spring Transportation Conference (June 2011) Sponsorship Opportunities:**

CLICK ANYWHERE TO DONATE THROUGH THE MOVE LA WEBSITE

DIAMOND SPONSOR \$25,000

- Name and logo as Diamond Sponsor on both "We Love LA" Valentine's Celebration and Spring Transportation Conference banners and posters
- Most prominent full-page ad in program book
- Recognition as Diamond Sponsor on Move LA's website and from podium at both events
- 25 Tickets to both events
- Logo featured on Move LA's website

PLATINUM SPONSOR \$15,000

- Name and logo as Platinum Sponsor on both "We Love LA" Valentine's Celebration and Spring Transportation Conference banners and posters
- Prominent full-page ad in program book
- Recognition as Platinum Sponsor on Move LA's website and from podium at both events
- 15 Tickets to both events
- Logo featured on Move LA's website

GOLD SPONSOR \$10,000

- Name and logo as Gold Sponsor on both "We Love LA" Valentine's Celebration and Spring Transportation Conference banners and posters
- Full-page ad in program book
- Recognition as Gold Sponsor on Move LA's website and from podium at both events
- 10 Tickets to "We Love LA" Valentine's Celebration
- Logo featured on Move LA's website

SILVER SPONSOR \$5,000

- Name and logo as Silver Sponsor on both "We Love LA" Valentine's Celebration and Spring Transportation Conference banners and posters
- One-half page ad in program book
- 5 Tickets to "We Love LA" Valentine's Celebration
- Logo featured on Move LA's website

BRONZE SPONSOR \$2,500

- Name and logo as Bronze Sponsor on both "We Love LA" Valentine's Celebration and Spring Transportation Conference banners and posters
- One quarter page ad in program book
- 3 Tickets to "We Love LA" Valentine's Celebration
- Logo featured on Move LA's website

MOVE LA SUPPORTER \$1,000

- Business card size ad in program book
- 2 Tickets to the "We Love LA" Valentine's Celebration

MOVE LA FRIEND \$500

- Listing in the program book
- 2 Tickets to "We Love LA" Valentine's Celebration

